



**Course  
Networking**  
Changing the way the world learns!

**FOR IMMEDIATE RELEASE**

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**CourseNetworking Expands Business in Asia: Opens Office in Kuala Lumpur**

*New office in Malaysia to grow business in Asia Pacific Region*

**INDIANAPOLIS (April 11, 2014)** – CourseNetworking announced today that it has added a new office and staff member, Mien Dee Yong, to grow and maintain the business for CourseNetworking (CN) in the Asia Pacific region. The CN is a cloud-based software environment that offers integrated Learning Management System (LMS), Massive Open Online Course (MOOC) and social networking services for the education industry.

Ms. Yong will serve as the Director of Business Development for the Asia Pacific region and will be based out of the Kuala Lumpur office in Malaysia. CN's commitment to opening an office in Asia is to ensure the company continues to help deliver the best product and services to existing and new clients in the region. Ms. Yong's focus will be to develop strategy for the Asia Pacific region, manage operations in Asia and to ensure clients can effectively continue to help Change the Way the World Learns through the CN.

"We are pleased to welcome Ms. Yong to our team to help generate more activity in Asia. We have had wonderful success working in the Asia Pacific region so far, and are excited to grow the number of users there," said Ali Jafari, Ph.D., CEO of CourseNetworking and professor of Computer and Information Technology at Indiana University-Purdue University Indianapolis. "CN generates new learning opportunities with social networking as the foundation to encourage participation in learning. With these new universities and organizations coming on board in Asia, the diversity of student interaction in the CN will increase substantially, making the networking experience richer and more meaningful."

With CN being only two years in operation, a number of institutions in the region have begun using CN heavily as either a social networking complement in their courses or as a full scale LMS. National Chiayi University of Taiwan has signed on, and the CN satellite campus of National Institute of Development Administration (NIDA) in Thailand and Berjaya University in Malaysia has been engaged in a multi-year contract. CN services are available globally and are also free to individual learners. Other countries in Asia Pacific that have signed service agreements are Vietnam, Indonesia, Southern China and Palestine. In the United States, Purdue University and Indiana University among others, are using the CN.

**About CourseNetworking LLC:**

CourseNetworking, (theCN.com) is an academic social networking site with an innovative, cloud-based LMS and MOOC platform that empowers learning throughout the world. It is free to use for all individual students and instructors with optional service agreements for institutions seeking a next generation LMS or MOOC implementation within their own institution. CN was founded by Dr. Ali Jafari and is funded by

Indiana University and several academic investors. CN is headquartered at the Indiana University Innovation Center in Indianapolis, Indiana, with offices in Guangzhou, China and Kuala Lumpur, Malaysia

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