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COURSENETWORKING EXPANDS FURTHER TO BENEFIT MORE INSTITUTIONS REGIONALLY

CourseNetworking moves to new office to better serve existing clients and educational institutions within the region.

Kuala Lumpur (August 7, 2015) – CourseNetworking (CN) has moved to a bigger office to cater for staff expansion and a growing business. The regional office is now not only expanding its sales and marketing efforts but also client services and implementation of the CN at institutions. The new office with its whiteboard walls, brainstorming and training rooms, is designed in line with the culture of the work place which promotes innovation and creativity among employees.



Picture of the brand new office with our logo at the top

The trend of e-learning and adoption of technology in learning institutions have seen a high growth in the Asia Pacific region. Having the headquarters of the Asia Pacific region in the heart of Kuala Lumpur, Malaysia is a strategic move which will allow ease of penetrating the regional market.

With commitment to the Asia market, Professor Ali Jafari, CEO of the CN has also been gaining interest from the academic community. Last year he was keynote speaker at UNITAR's Personal Learning Environment conference and this year at UITM ICEL-STELLAR e-learning conference in Malaysia. Professor Ali was also invited by Malaysia's Ministry of Education as keynote speaker at a workshop on the "Next Generation of Online Learning Environments". Hosted by the Higher Education Leadership Academy (AKEPT), the workshop was launched by the Secretary General of Ministry of Education, Dato Seri Zaini Ujang. Participants of the workshop were heads of e-learning and information technology for all 20 public universities in Malaysia. Participants of the conferences who are mainly educators found the concept and research behind the CN a new technology that is easily adopted.

Mien Dee Yong, Director of Business Development, CourseNetworking says "We have had many educators who tried out the CN after the conference and the immediate reaction was that it was easy to use, social, global and engaging. No training was required for an instructor to create a course and use innovative features on the CN. Students love it and participate voluntarily by sharing videos, comments and articles within their class."

CourseNetworking (CN) has a unique, next generation technology solution for the education industry supported by many years of thinking and research invested prior to the commercialization of the product. Built on a global education platform, CN offers a comprehensive Learning Management System (LMS), as well as online learning and social collaboration functionalities to transform teaching and learning. The CN was built to ensure that teaching and learning opportunities are available for everyone, anywhere in the world, at any time, through the web or the mobile app. Through CN, both teachers and learners in either urban or rural areas can be connected globally. The CN also provides a full turnkey solution for system implementation in institutions.

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